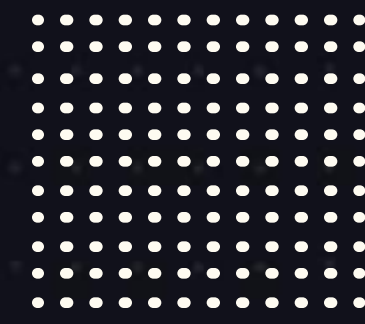




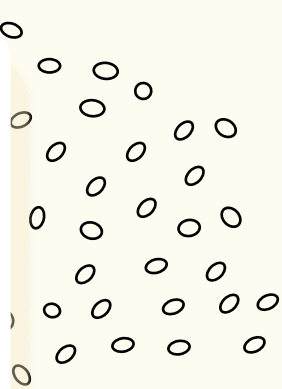
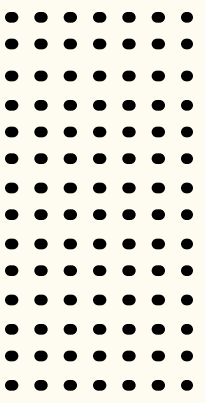
White paper





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Executive summary

With a global gig economy projected to reach **\$455 billion**, a post-pandemic world that's working and consuming from home more than ever, and the rising demand for ultra-personalised online experiences, there is no better time to be an expert/influencer than now.

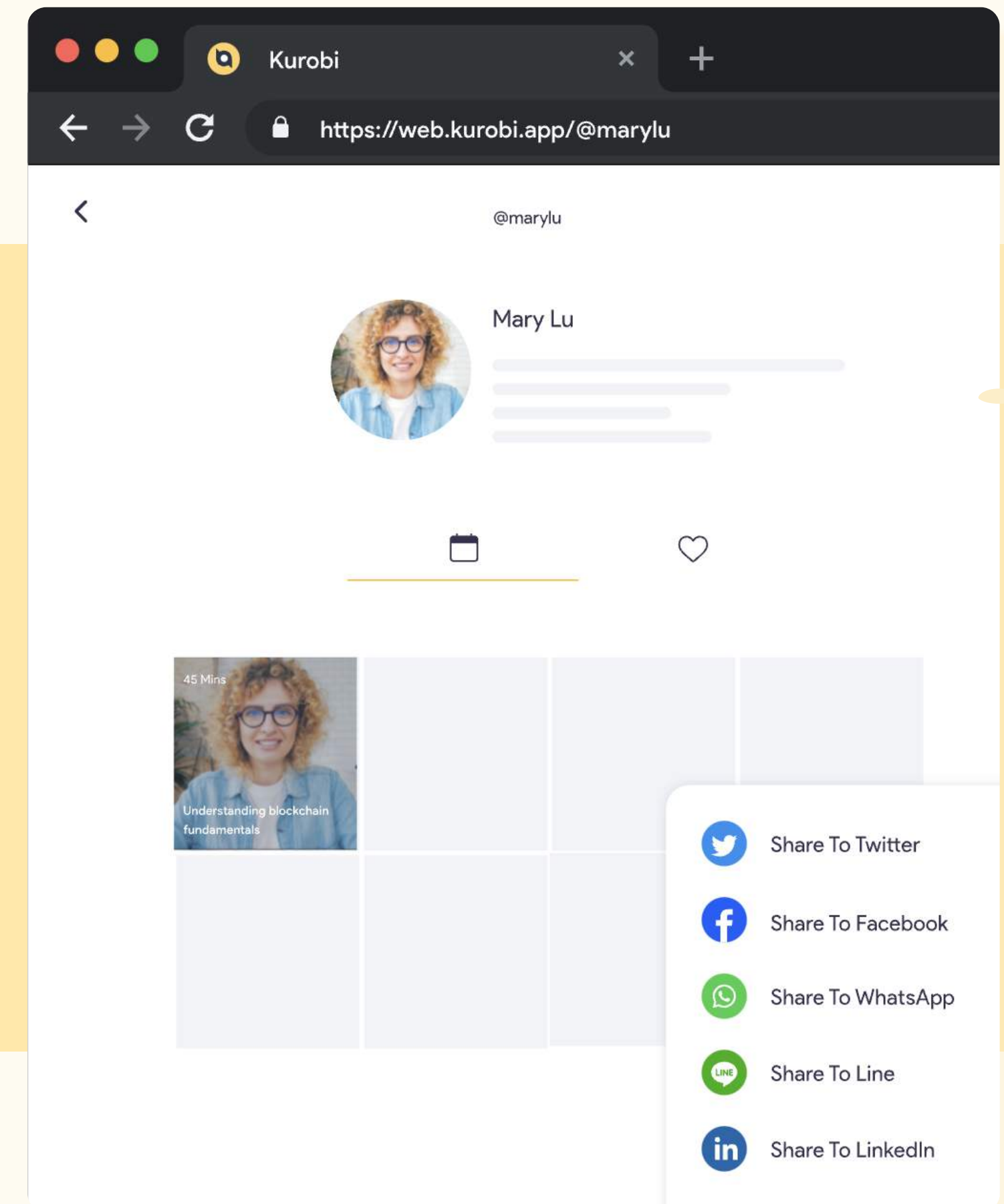
However, current services, platforms, and infrastructure limit the opportunity to earn as an expert or person with an audience to developed countries with sufficient fintech penetration.

Talented individuals with value to share from developing parts of the world like Africa and Asia largely remain locked out of the economic opportunities that the world's current reality presents.

Kurobi is a blockchain-powered platform that offers borderless opportunities for experts, coaches, mentors, influencers to make money for their time.

Kurobi offers an all-convenience solution that allows anyone to set up a profile, schedule one-on-one calls/live events, get paid instantly without ever leaving the app.

Kurobi grants non-discriminatory access to talented individuals from any part of the world to earn on their terms and get paid via a seamless process.

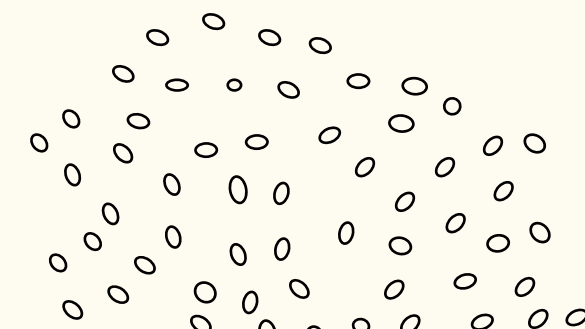
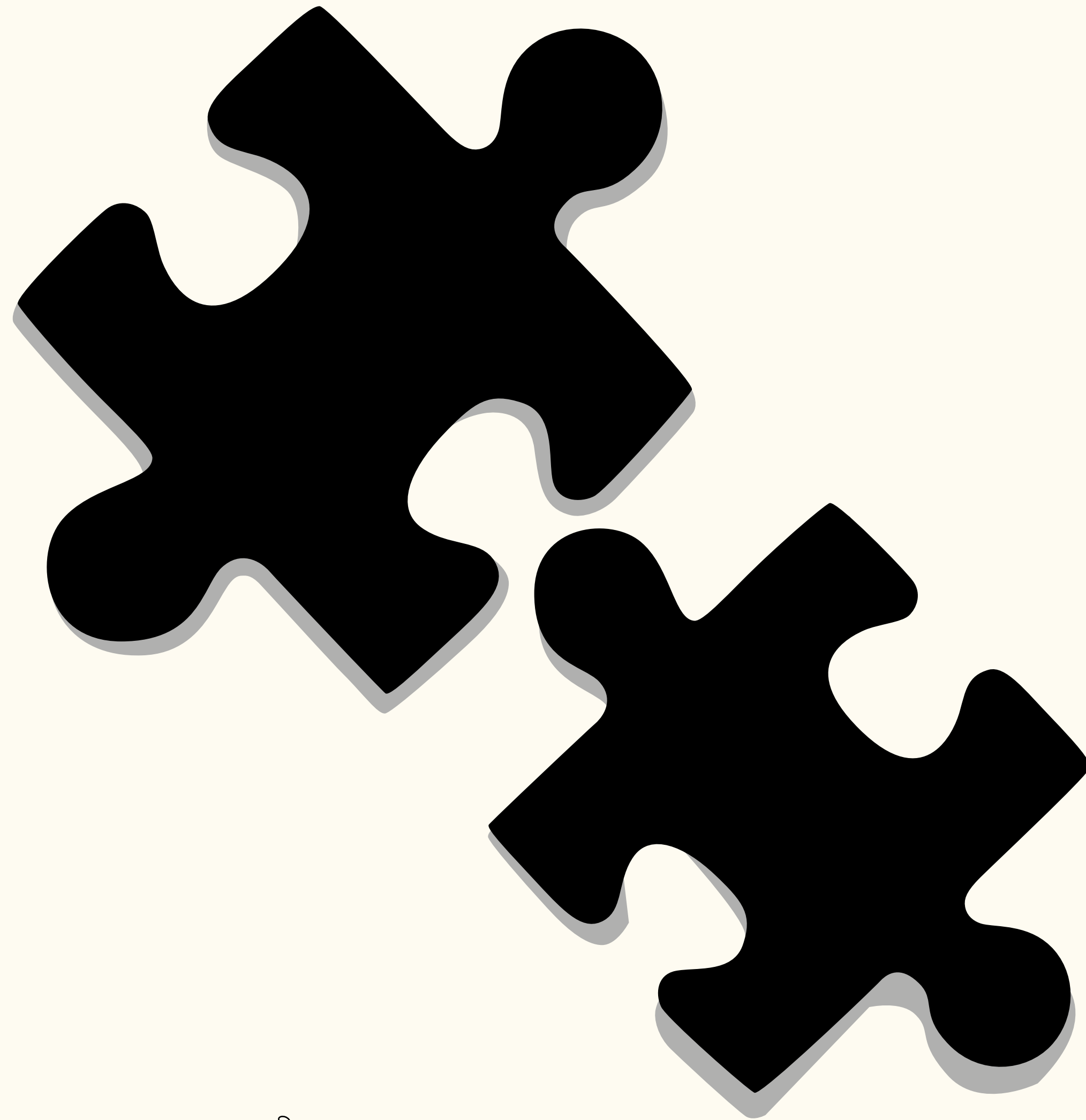


Major problem

People around the world want the next-level social experience, a one-on-one moment with their favorite celebrity or expert.

The current players in the industry offer users a cumbersome experience. Users risk booking the wrong person, they then have to use a third-party app to schedule their call, and finally, use another app to have the actual call.

Also, more than ever, internet users around the world are demanding for new decentralized technologies that address their concerns over data privacy and transparency from tech companies.

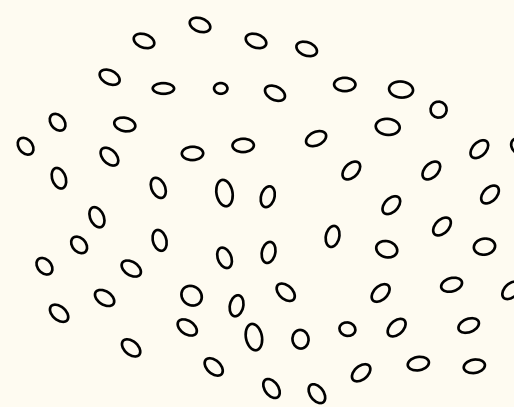
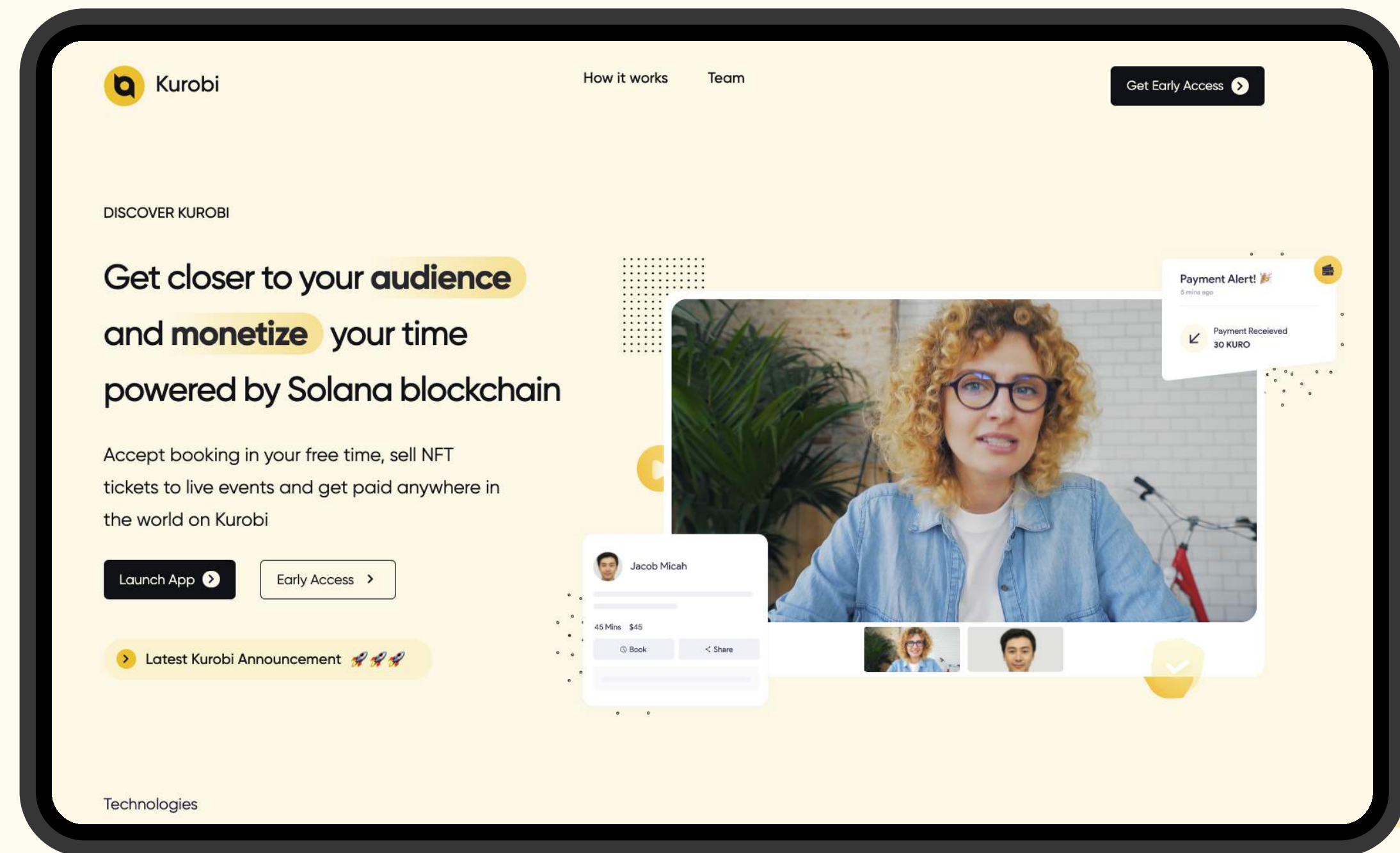


Solution

Kurobi is a one-stop platform that allows users to book verified experts/influencers, place a one-on-one call, and pay for the time spent all in the same app!

Kurobi's pay-by-crypto service also works for mass live events such as concerts and seminars. Kurobi is an intuitive easy-to-use app that's available on the web and all Android and iOS devices.

It is powered by a native token known as the **\$KURO**, which is utilized to pay for transactions and earn rewards for specified activities like staking and referrals.



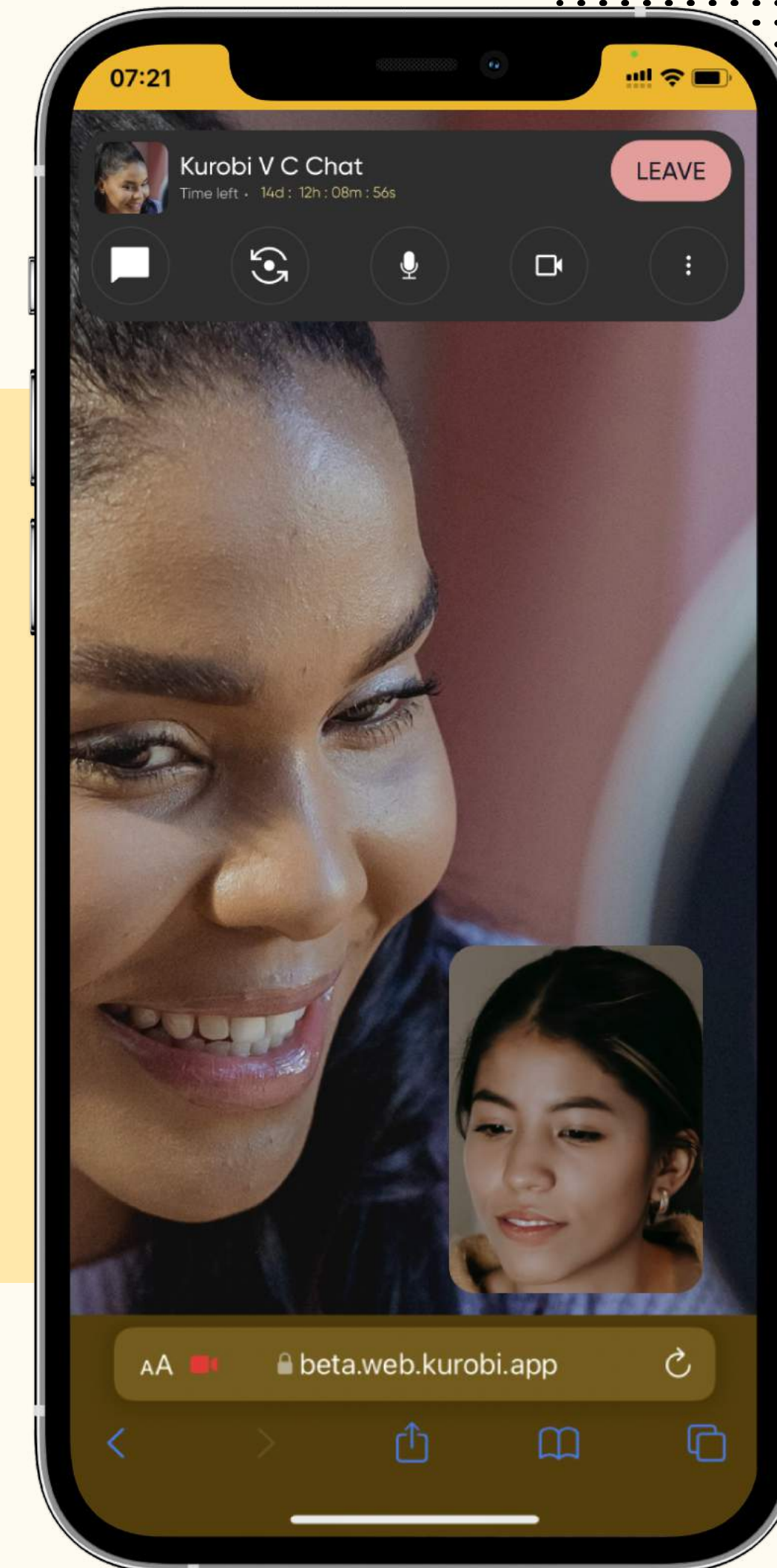


Kurobi Tip-Friendly Mega Livestream

To help creators reach users beyond their core audiences from other social media platforms, we have the Kurobi Tip-Friendly Mega Livestream, or simply, Tiplly.

This is a freemium Livestream product that allows free of charge entry to anyone using a creator's link for a specified event. The creator has the freedom to set the time, duration, and the number of people that can attend. Guests for such events can easily send tips in \$KURO, NFTs (coming later), and other fun digital gifts.

This is a fun way for hosts on Kurobi to explore new ways of earning beyond one-on-one calls for Prepaid NFT Timepass virtual live events. It's our icebreaker product that attracts new followers who might not know if a one-on-one moment can be a valuable experience with new hosts they just came across on Kurobi.

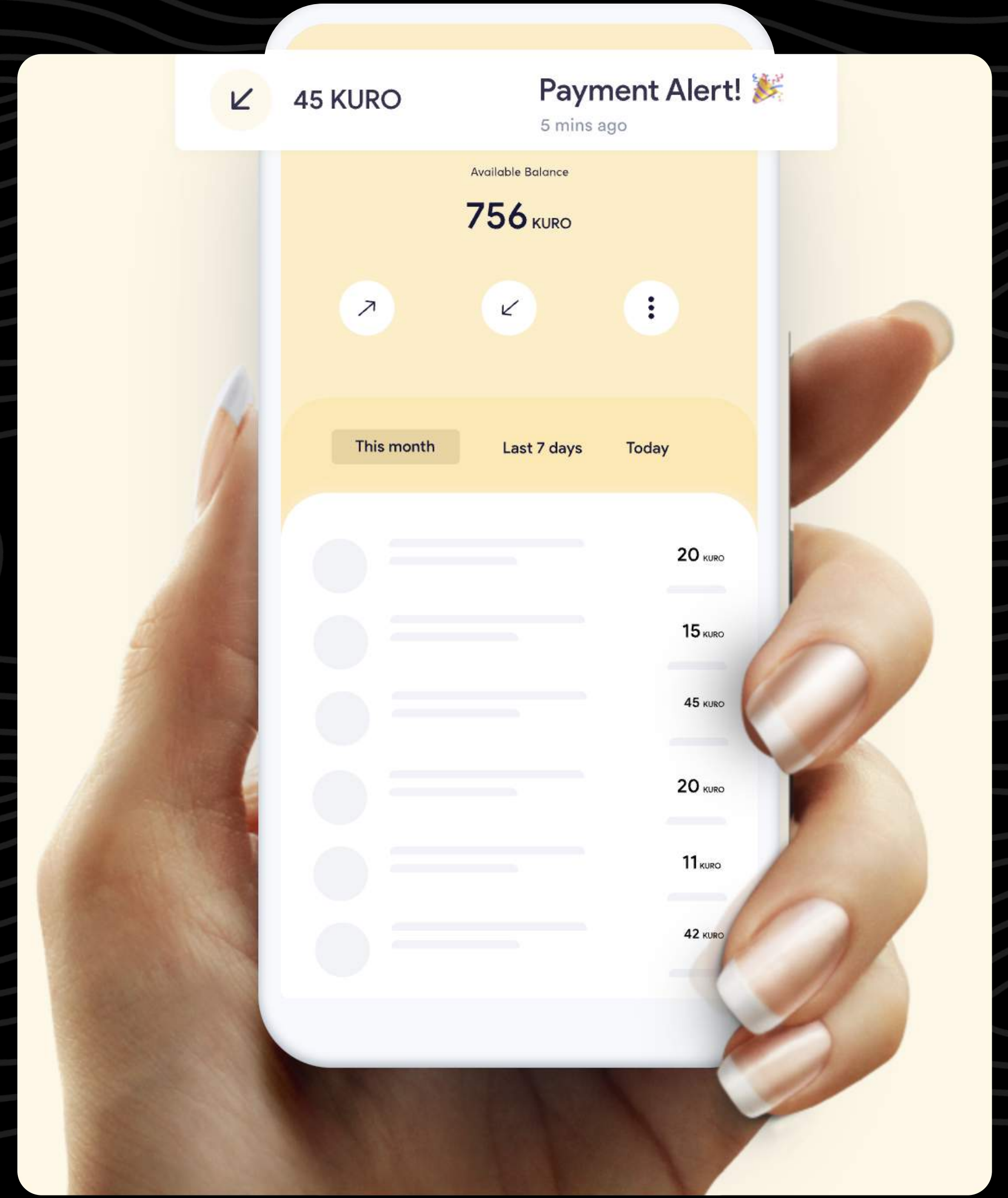
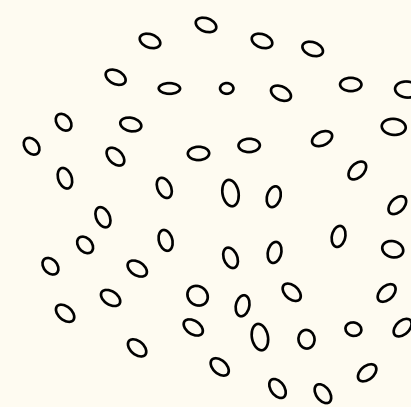




Value proposition

A single-chain-process experience that negates the need to use multiple apps before users reach the experts they want to talk with.

For the creatives, Kurobi is a unique opportunity to come closer to their audiences unencumbered and earn money for their time.



Features

👉 Create and Share Call Link

Once signed up, the host can create a call link that users utilize to schedule a call with the host in their free time.

👉 Exclusive 1:1 Sessions

Get an ultra-personalised experience with a one-on-one moment with your favorite influencer or respected expert on any subject.

👉 Live Events

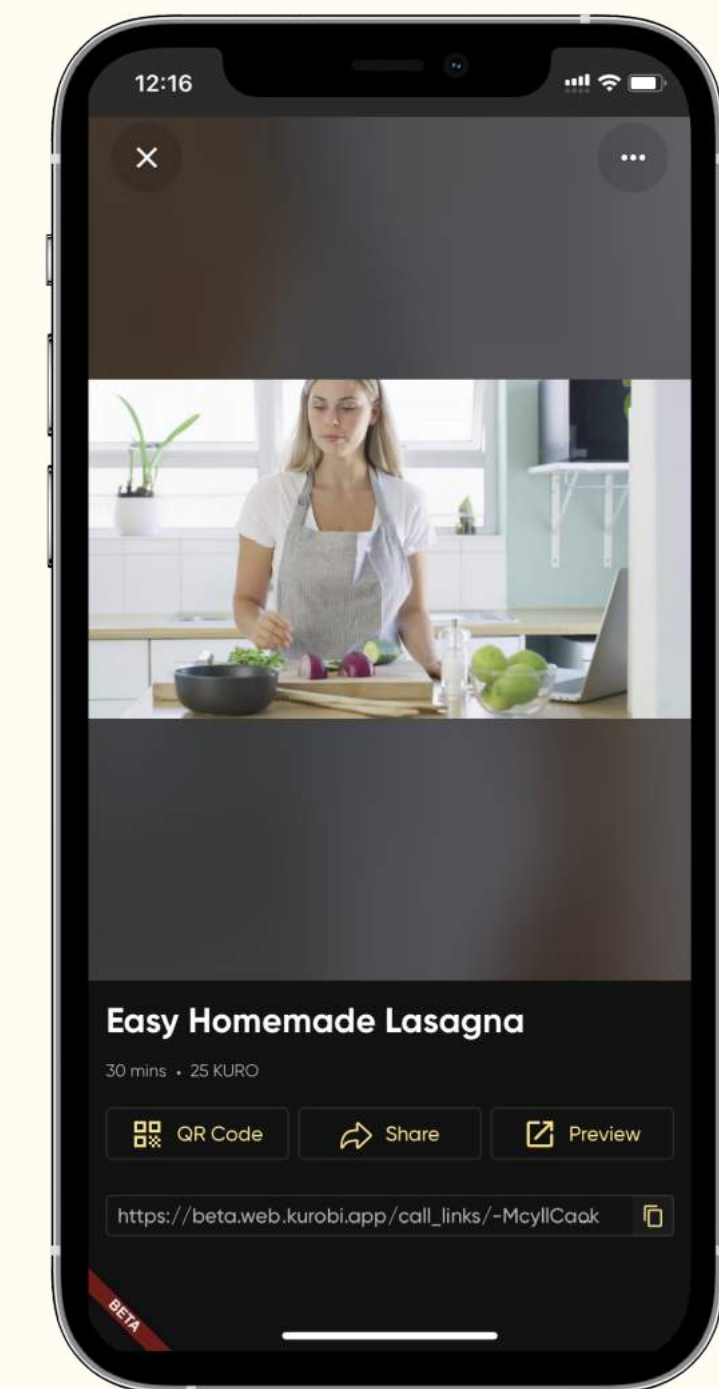
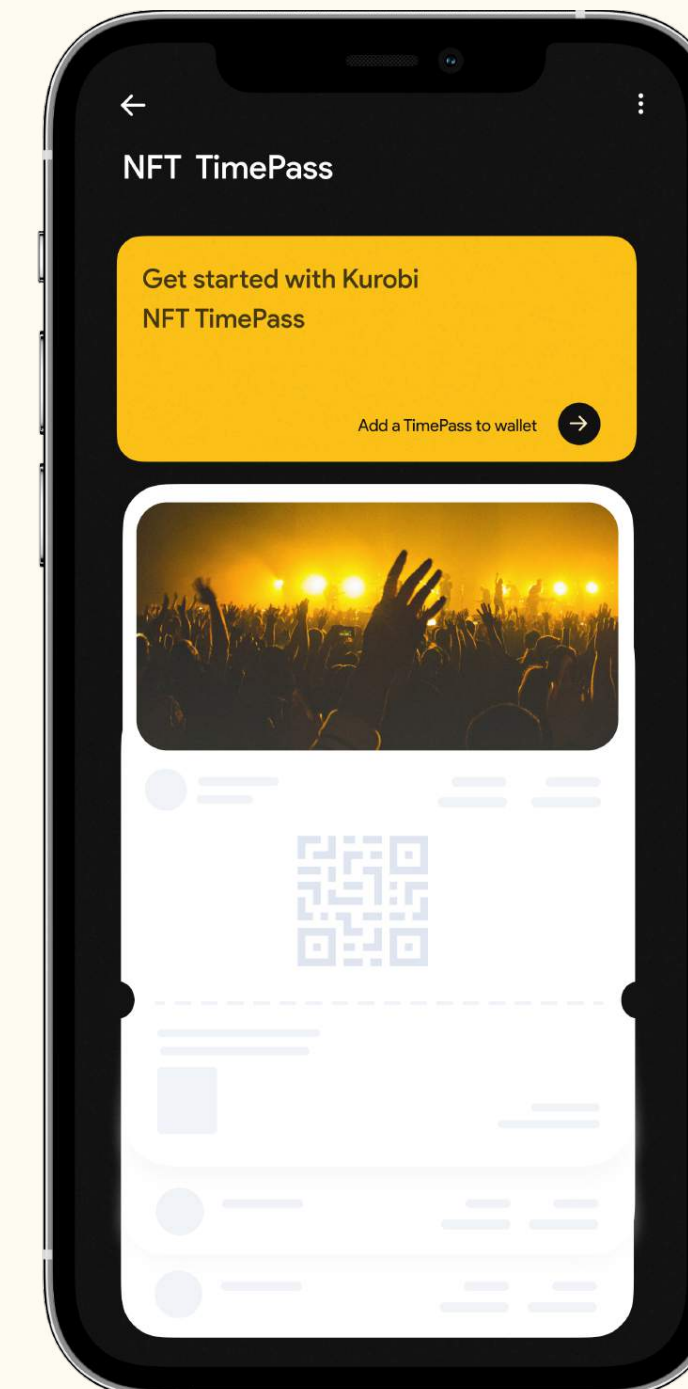
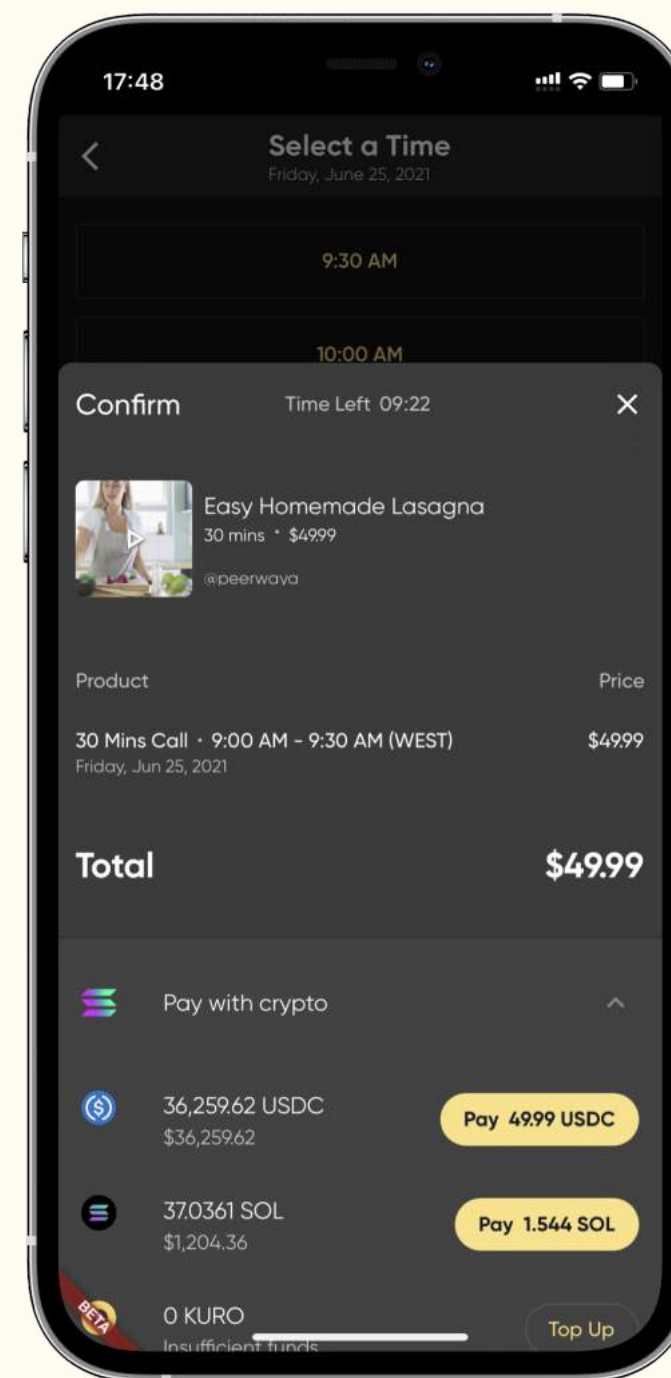
Be a part of tomorrow's seminar or concert and pay your star with crypto.

👉 NFT Timepass

Attend virtual live events with unique NFT tickets minted permanently on the blockchain.

👉 Instant Payment

Pay or get paid instantly with easily convertible crypto. No bank holds, no outrageous commissions.

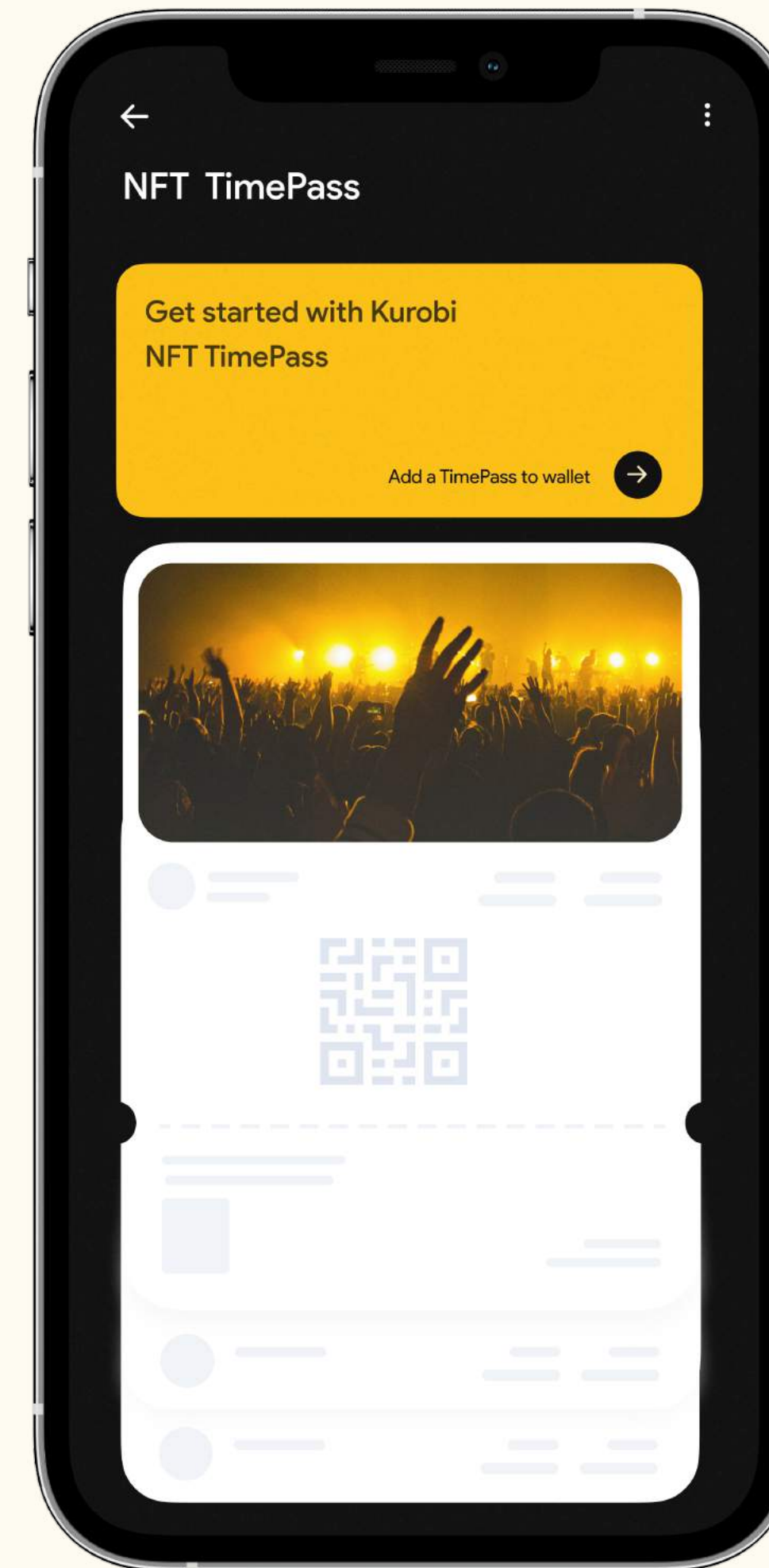


NFT time pass for live stream

Kurobi has created a premium virtual live event solution that allows gamers, artists, and experts to host up to a million people at the same time. *NFT Timepass* is a virtual entry ticket permanently minted as non-fungible tokens (NFTs) on the blockchain and issued by the creator to their audience. This NFT ticket grants access to specified events hosted by a particular gamer/creator for a given period of time.

Use Case: Game Streaming Competitions

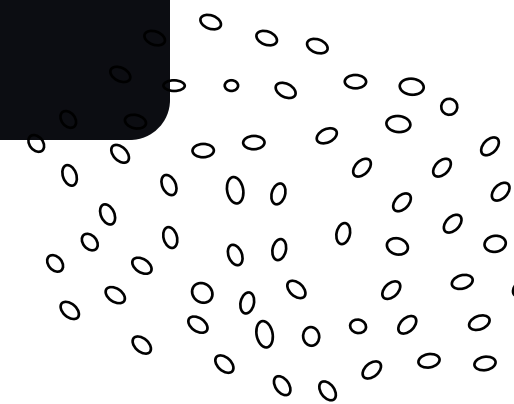
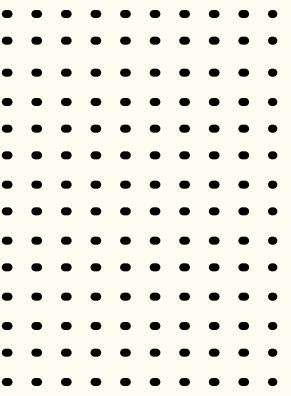
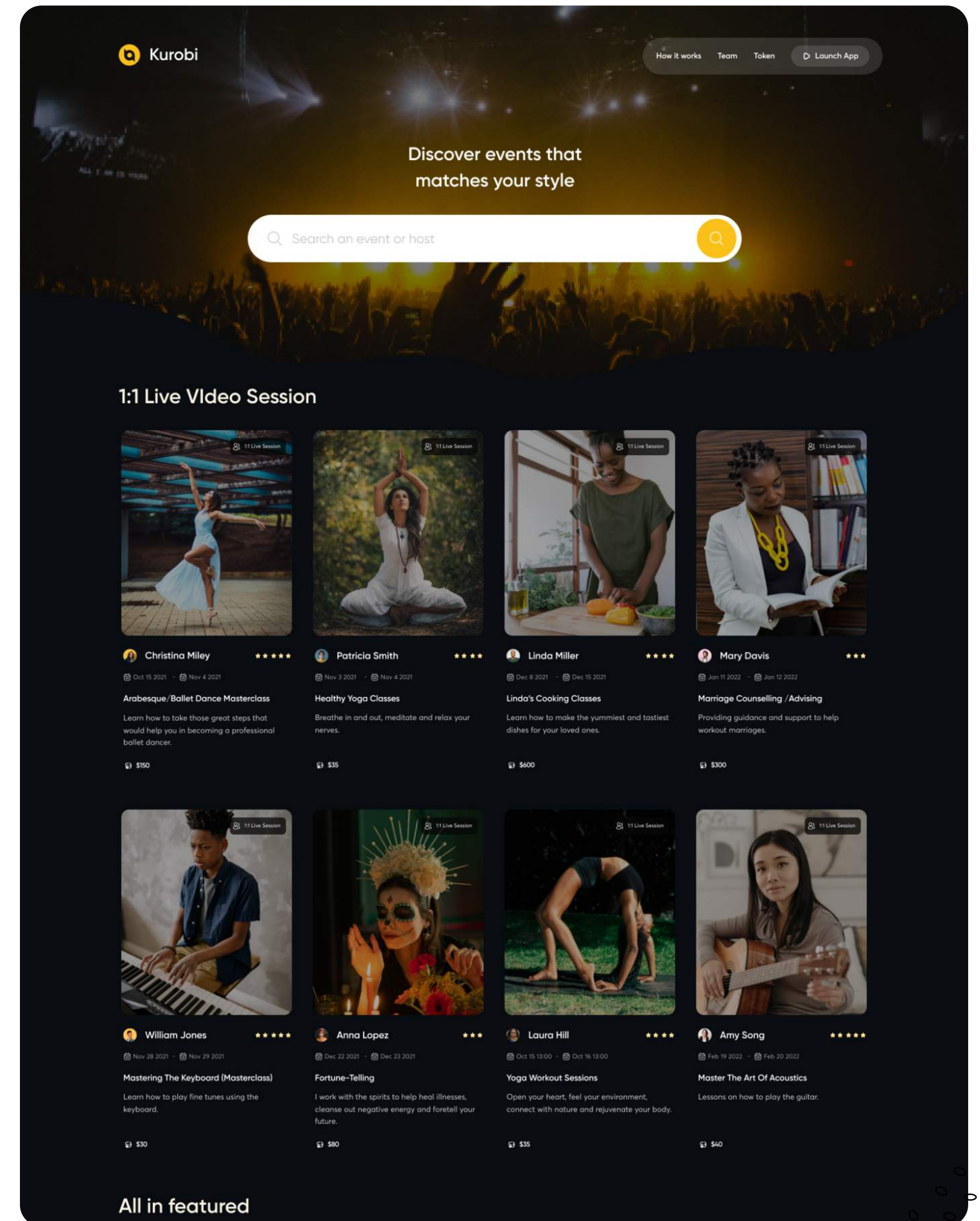
A game streamer can use NFT Timepass to host Battle Royale events with other gamers with NFT Timepass acting as the Game Pass for such events. Premium live events get prominently featured on Kurobi to help hosts get more exposure and swell their earnings. NFT Timepass is transferable, tradable, and can become collectible memorabilia after an event is hosted.





Kurobi Spotlight

This is Kurobi's headline feature page that lists the hottest events and greatest creators that a user could attend and follow. Kurobi Spotlight is carefully tailored to the needs of each user as it brings together events and creators they are most likely to be interested in, all on a single page. This feature enhances the user's experience and helps creators expand their audiences as they get discovered by people interested in what they do "





Target audience



Gamers

Pro gamers can monetise their fanbase by selling NFT Timepass to headline Battle Royale events fully featured on **Kurobi**. The platform can partner with gamers to sponsor such mega events with proceeds going to charity.



YouTubers/ Instagram/TikTok influencers

Every reputable influencer has members of their audience eager to ask them specific questions about their content and willing to pay for the privilege.



Artists

Performing artists can host mass live events virtually issuing **Kurobi's** unique NFT Timepass. Experts can host up to one million (1,000,000) people at the same time on **Kurobi**.



Doctors/Therapists

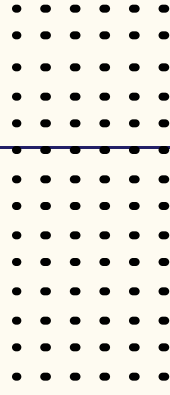
Medical professionals around the world can monetise their free time and help patients that need their advice from all countries.



Creators

People with valuable mentoring experience can help inspire the next generation of great leaders with **Kurobi**.





The World's Gig Economy

Cameo

Superpeer



Market size

\$455 billion

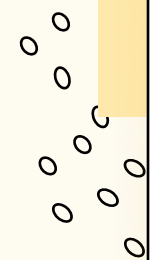
\$100 million

\$4.5 million



Cameo earned **\$100 million** in sales in 2020, Superpeer which is only one year old is projected to earn **\$4.5 million** this year (2021). This is just a tiny fraction of the world's gig economy which is projected to pull **\$455 billion**.

With the pandemic, the growing trust in decentralized technologies, and our suite of all-inclusive solutions we are confident that we will not only carve out new untapped markets in Africa and Asia but also take a big bite out of the current markets where current players are providing fragmented solutions.



Ticket Market Size

CVENT

Eventbrite

Market size

\$37.86 billion

\$211.2 million

\$122.8 million

The global online event ticketing market size which currently stands at **\$37.86 billion** is expected to grow to **\$67.99 billion** by **2025**.

Growing demand for online ticketing can be attributed to a post-pandemic change in behavior, increased Internet accessibility, and overall hassle-free experience in booking processes.

🚨 Competitors



Direct Competitors



Microsoft Teams



zoom



Meet



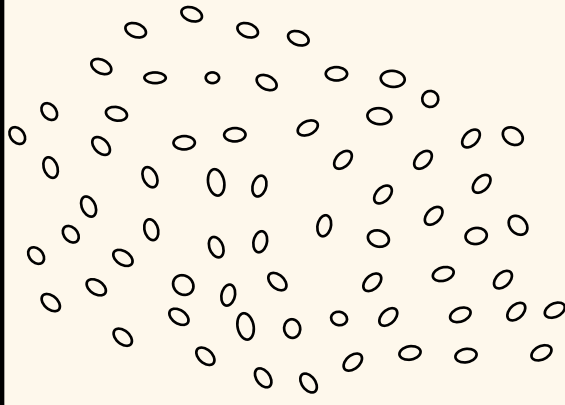
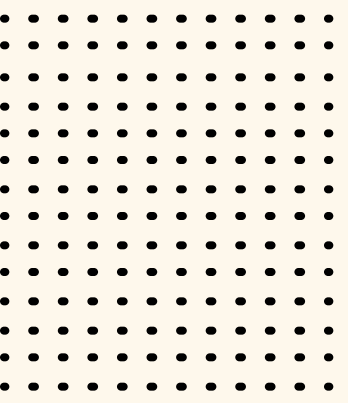
Indirect Competitors



Direct Competitors



Indirect Competitors





Competitive advantage



DeFi & Crypto Compliance

Our pay-by-crypto solution coupled with our elegantly easy-to-acquire **\$KURO** process allows us to operate effortlessly where our competitors can't.



One App for Everything

Book, schedule, call, and pay in a single app.



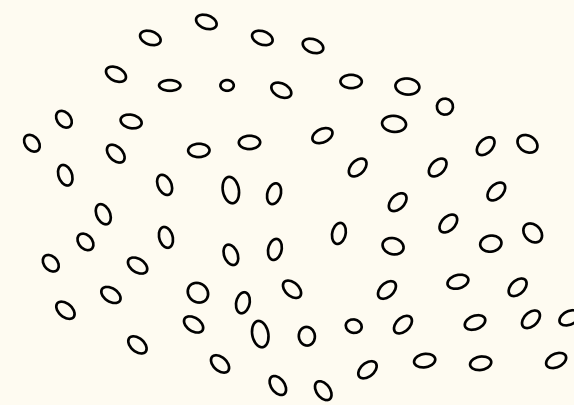
NFT Timepass

NFTs are an enduring rave. By creating NFT tickets, we are making the concerts and seminars tomorrow a notch cooler to grab the public's attention.



Better Pay

Kurobi only charges a 10% commission on transactions leaving the host with 90% of their income compared to the 75% they get at Cameo.



Revenue model

Commission:

Kurobi takes 10% commission from the earnings of hosts. This commission comes from both one-on-one calls and minted NFT Timepass.

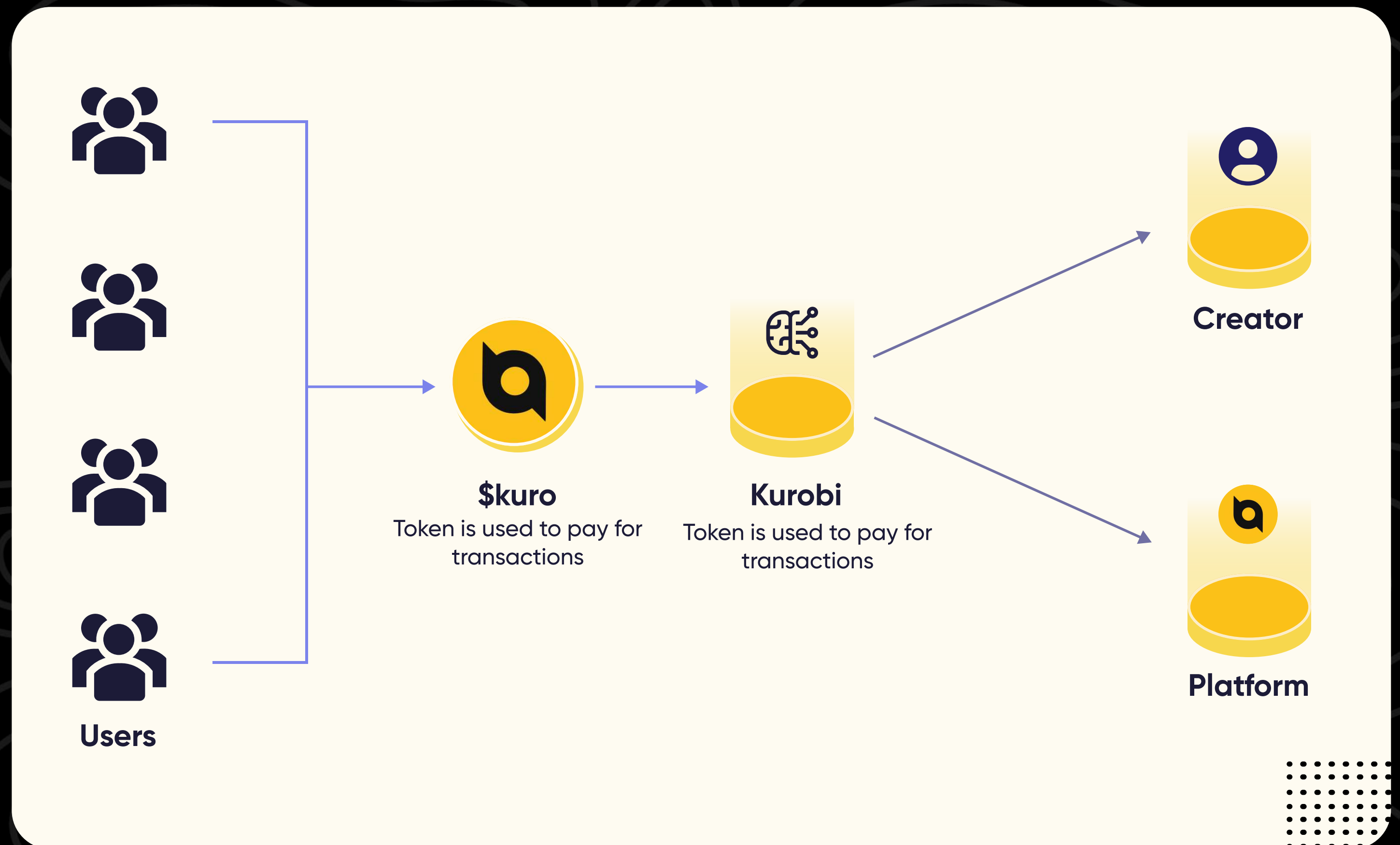
Accrued commissions are divided into four streams:

35% goes to fund the Referral Program.

20% to be used to buyback **KURO** tokens.

40% goes back to the platform.

5% goes to a discount programme for **\$KURO** holders.

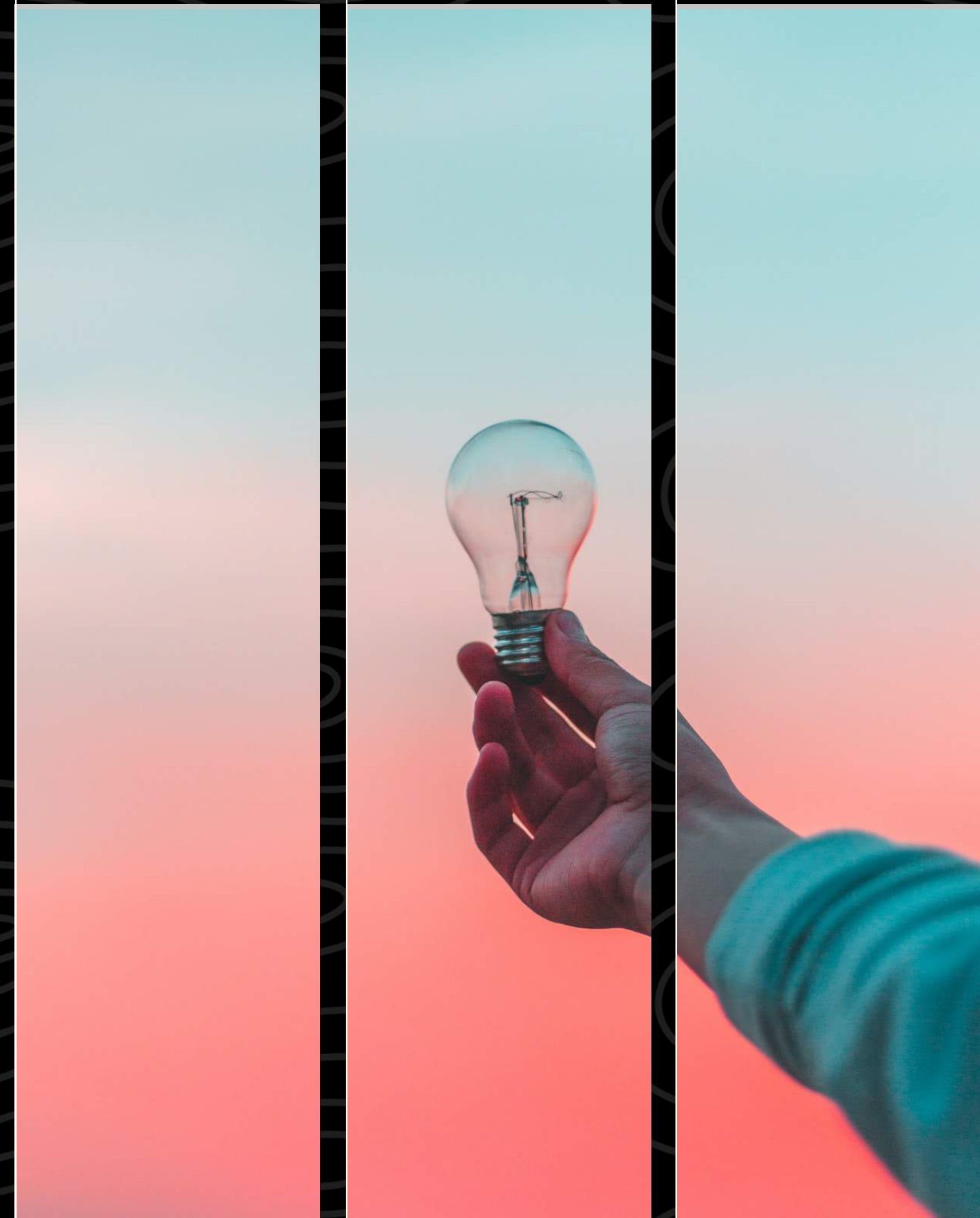
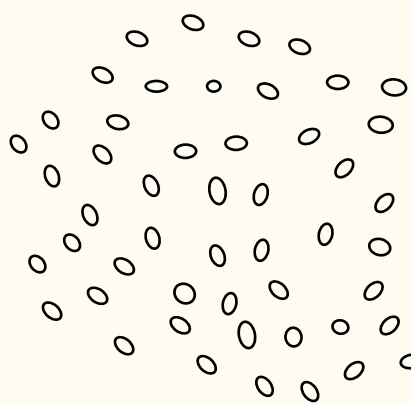




Why now

The world is waking up to the abundant talent that is hidden in the developing parts of the globe. People are also content with getting their social experiences from the comfort of their living spaces.

Decentralized technologies and their offshoots like NFTs have captured the imaginations of the world. With all this, there is no better time for a Kurobi than right now.



Tokenomics

Max Supply	Circulating Supply	Price at Initial Sale	Group	Allocation %	Allocation (KURO)	Circulation	VESTING (WEEKS)
400,000,000 KURO	24,968,491 KURO	\$0.025					
			Token Sale	3.34	13,368,491	Unlocked	0
			DEX Listing/ Liquidity Pools	0.5	2,000,000	Unlocked	0
			Ecosystem Development	57	218,400,000	Locked	5 years lock quarterly linear release
					10,000,000	Unlocked	0
			Rewards/Incentives/Emissions	19.16	76,631,509	Locked	1 year
			Treasury	12	48,000,000	Locked	1 years
			Team	8	32,000,000	Locked	4 year

Allocation

Team



Kurobi's team has proven deep experience in blockchain, DApp creation, product development, systems management, and finance.



Onyemaechi Okafor | Co-Founder

Seasoned developer with over 10 years' experience in professional Software Development. Has built and scaled apps to millions of users with a monthly GMV of over 5 million USD. Also maintainer and contributor to a growing number of open-source software.



Takuya Akaza | Co-Founder

Japanese entrepreneur with over 10 years of experience in IT services. Has acquired distinguished business expertise as a general manager in various industries including IT, finance, and manufacturing. Studied in the US, and created over 10 businesses in 7 different countries in the last 20 years.



Michael (Lo) Nnamdi | Creative Director

Certified Google UX designer with 10 years of experience leading branding efforts for startups. Is also a graduate of Computer Science whose user-driven designs help captivate audiences for teams he's worked with.



Usman Salis | Content Specialist

Long-term tech writer and blockchain evangelist with vast experience working with crypto startups. Skilled in building a strong rapport between new projects and their audiences with simple to understand, concise, and consistent messaging via written content.



Sulaiman Muhammad | Marketing Director

A leading marketing expert with 10 years' experience. Has deep experience networking in the crypto industry and has a unique talent for forging tight communities around new projects.

Advisors



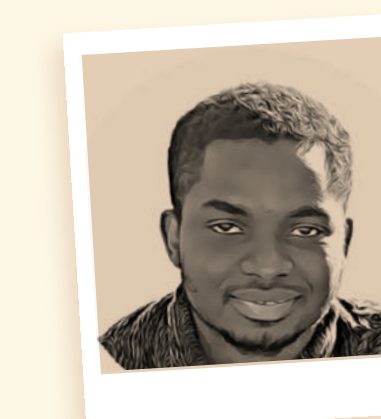
Paco Watanabe

A tenured Professor at Digital Hollywood University, with previous work experiences at 3 other prestigious universities. Is a seasoned thinker in new media, using her specialty in recurring education to establish a leading e-Learning company in Japan. Is committed to exposing her employees to Kurobi to help the team get accurate feedback to help us improve the app.



Chuba Okanume

Product developer. Has deep experience in SaaS, Fintech, and mobile platform solutions. Has over 5 years of experience in blockchain solutions. Has built successful projects in defi, e-commerce, money remittance, and specializes in enterprise-grade architecture design.



Saminu Salisu

Accomplished engineer with close to two decades experience in data science, digital forensics, and Fintech. Has worked as lead developer for major defense contractors and tech startups. He's a highly published researcher and has been building in the blockchain industry for over 5 years.

Partners:





Roadmap

Q1

Launch Kurobi in private BETA for testing and feedback.
Allow users to create and share call links.

Q3

Implement basic 1:1 video calling
Add tipping feature during/after a call
Funding - Token Sale & Airdrop
Token listing on DEX (Raydium & Serum)

Q2

Add crypto wallet powered by Solana
Add crypto payment using KURO, USDC by Solana
Add FIAT payment powered by Stripe
Add KURO, USDC crypto payout powered by Solana.

Q4

Implement NFT TimePass ticketing solution for virtual events
Add Discovery/Explore section to discover events & call links
Implement 1:many events
Complete BETA testing and prepare for Kurobi App launch
Launch Kurobi App
Easy On-Chain Swapping of \$SOL to \$KURO on the App.

Q1 2022

Integration of \$KURO with Binance Pay
Add Discovery/Explore section to discover events & call links.